

Tree Induction vs. Logistic Regression: A Learning–Curve Analysis

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Abstract

Tree induction and logistic regression are two standard, off-the-shelf methods for building models for classification. We present a large-scale experimental comparison of logistic regression and tree induction, assessing classification accuracy and the quality of rankings based on class-membership probabilities. We use a learning-curve analysis to examine the relationship of these measures to the size of the training set. The results of the study show several remarkable things. (1) Contrary to prior observations, logistic regression does not generally outperform tree induction. (2) More specifically, and not surprisingly, logistic regression is better for smaller training sets and tree induction for larger data sets. Importantly, this often holds for training sets drawn from the same domain (i.e., the learning curves cross), so conclusions about induction-algorithm superiority on a given domain must be based on an analysis of the learning curves. (3) Contrary to conventional wisdom, tree induction is effective at producing probability-based rankings, although apparently comparatively less so for a given training-set size than at making classifications. Finally, (4) the domains on which tree induction and logistic regression are ultimately preferable can be characterized surprisingly well by a simple measure of signal-to-noise ratio.

1 Introduction

In this paper we show that combining massive experimental comparison of learning algorithms with the examination of learning curves can lead to new insights into the relative performance of learning algorithms. We also show that by

comparing algorithm performance on larger data sets we see behavioral characteristics that would be overlooked when comparing algorithms on smaller data sets (such as most in the UCI repository).

More specifically, we examine several dozen large, two-class data sets, ranging from roughly one thousand examples to two million examples. We assess performance based on classification accuracy, and based on the area under the ROC curve (which measures the ability of a classification model to score cases by likelihood of class membership). We compare two basic algorithm types (logistic regression and tree induction), including variants that attempt to address the algorithms' shortcomings.

We selected these particular algorithms for several reasons. First, they are popular (tree induction with machine learning researchers, logistic regression with statisticians and econometricians). Second, they all can produce class-probability estimates. Third, they typically are competitive off the shelf (i.e., they usually perform relatively well with no parameter tuning).¹ Off-the-shelf methods are especially useful for non-experts, and also can be used reliably as learning components in larger systems. For example, a Bayesian network learner has a different probability learning subtask at each node; manual parameter tuning for each is infeasible, so automatic (push-button) techniques typically are used (Friedman and Goldszmidt, 1996).

Finally, we selected these methods because of a difference of opinion that seems to be manifest (traditionally) between the statistics community and the machine learning community. Although it is changing in both communities, machine learning researchers and practitioners have preferred nonparametric methods such as tree induction, while statisticians have preferred parametric methods such as logistic regression.

Note, interestingly, that until recently few machine learning research papers considered logistic regression in comparative studies. C4.5 (Quinlan, 1993) is the typical benchmark learning algorithm. However, the study by Lim, Loh, and Shih (2000) shows that on UCI data sets, logistic regression beats C4.5 in terms of classification accuracy. We investigate this phenomenon carefully, and our results suggest that this is due, at least in part, to the small size of the UCI data sets. When applied to larger data sets, learning methods based on C4.5 usually are more accurate.

Our investigation has three related goals.

1. To compare the broad classes of tree induction and logistic regression. The literature contains various anecdotal and small-scale comparisons of these two approaches, but no systematic investigation that includes several very large data sets.
2. To compare, on the same footing and on large data sets, different variants of these two families, including Laplace "smoothing" of probability estimation trees, model selection applied to logistic regression, biased ("ridge")

¹In fact, logistic regression has been shown to be extremely competitive with other learning methods (Lim, Loh, and Shih, 2000), as we discuss in detail.

logistic regression, and bagging applied to both methods.

3. To compare the learning curves of the different types of algorithm, in order to explore the relationship between training-set size and induction algorithm. Learning curves allow us to see patterns (when they exist) that depend on training-set size and that are common across different data sets.

From the ultimate learning-curve analysis we can draw several conclusions.

- Logistic regression performs better, generally and relatively speaking, for smaller data sets and tree induction performs better for larger data sets.
- This relationship holds (often) even for data sets drawn from the same domain—that is, the learning curves cross. Therefore, drawing conclusions about one algorithm being better than another *for a particular domain* is questionable without an examination of the learning curves.
- Tree-based probability estimation models often outperform logistic regression for producing probability-based rankings (for which logistic regression is the statistical method of choice), especially for larger data sets.
- The domains on which each type of algorithm performs better can be characterized remarkably consistently by a measure of signal-to-noise ratio.

The rest of the paper is structured as follows. First we give some background information for context. Then we describe the algorithms and their variants that we will consider. We then describe the basic experimental setup, including the data sets that we will use, the evaluation metrics, the method of learning curve analysis, and the particular implementations of the learning algorithms. Next we present the results of two sets of experiments, done individually on the two classes of algorithms, to assess the sensitivity of performance to the algorithm variants (and therefore the necessity of these variants). We use this analysis to select a subset of the methods for the final analysis. We then present the final analysis, comparing across the algorithm families, across different data sets, and across different training-set sizes.

The upshot of the analysis is that there seem to be clear conditions under which each family is preferable. Tree induction is preferable for larger training-set sizes with lower noise levels. Logistic regression is preferable for smaller training-set sizes and for higher noise levels. We were surprised that the relationship is so clear, given that we do not know of its having been reported previously in the literature. However, it fits well with our basic knowledge (and assumptions) about tree induction and logistic regression. We discuss this and further implications at the close of the paper.

2 Background

The machine learning literature contains many studies comparing the performance of different inductive algorithms, or algorithm variants, on various benchmark data sets. The purpose of these studies typically is (1) to investigate which algorithms are better generally, or (2) to demonstrate that a particular modification to an algorithm improves its performance. For example, Lim, Loh, and Shih (2000) present a comprehensive study of this sort, showing the differences in accuracy, running time, and model complexity of several dozen algorithms on several dozen data sets.

Papers such as this seldom consider carefully the size of the data sets to which the algorithms are being applied. Does the relative performance of the different learning methods depend on the size of the data set?

As we describe in detail below, learning curves compare the generalization performance (e.g., classification accuracy) obtained by an induction algorithm as a function of training-set size. More than a decade ago in machine learning research, the examination of learning curves was commonplace (see, for example, Kibler and Langley, 1988), but usually on single data sets (a notable exception being the study by Shavlik, Mooney, and Towell, 1991). Now learning curves are presented only rarely in analyses of learning algorithms.

The few cases that exist draw conflicting conclusions, with respect to our goals. Domingos and Pazzani (1997) compare classification-accuracy learning curves of naive Bayes and the C4.5RULES rule learner (Quinlan, 1993). On synthetic data, they show that naive Bayes performs better for smaller training sets and C4.5RULES performs better for larger training sets (the learning curves cross). They discuss that this can be explained by considering the different bias/variance profiles of the algorithms for classification (zero/one loss). Roughly speaking,² variance plays a more critical role than estimation bias when considering classification accuracy. For smaller data sets, naive Bayes has a substantial advantage over tree or rule induction in terms of variance. They show that this is the case even when (by their construction) the rule learning algorithm has no bias. As expected, as larger training sets reduce variance, C4.5RULES approaches perfect classification. Brain and Webb (1999) perform a similar bias/variance analysis of C4.5 and naive Bayes. They do not examine whether the curves cross, but do show on four UCI data sets that variance is reduced consistently with more data, but bias is not. These results do not directly examine logistic regression, but the bias/variance arguments do apply: logistic regression (a linear model) should have higher bias but lower variance than tree induction. Therefore, one would expect that their learning curves might cross.

However, the results of Domingos and Pazzani were generated from synthetic data where the rule learner had no bias. Would we see such behavior on real-world domains? Kohavi (1996) shows classification-accuracy learning curves of tree induction (using C4.5) and of naive Bayes for nine UCI data sets. With only one exception, either naive Bayes or tree induction dominates (i.e., the

²Please see the detailed treatment by Friedman (1997).

performance of one or the other is superior consistently for all training-set sizes). Furthermore, by examining the curves, Kohavi concludes that “In most cases, it is clear that even with much more data, the learning curves will not cross” (pp. 203–204).

We are aware of only one learning-curve analysis that compares logistic regression and tree induction. Harris–Jones and Haines (1997) compare them on two business data sets, one real and one synthetic. For these data the learning curves cross, suggesting (as they observe) that logistic regression is preferable for smaller data sets and tree induction for larger data sets. Our results generally support this conclusion.

3 Algorithms for the analysis of binary data

We now describe tree induction and logistic regression in more detail, including several variants examined in this paper. The particular implementations used are described in detail in Section 4.4.

3.1 Tree induction for classification and probability estimation

The terms “decision tree” and “classification tree” are used interchangeably in the literature. We will use “classification tree” here, in order that we can distinguish between trees intended to produce classifications, and those intended to produce estimations of class probability (“probability estimation trees”). When we are talking about the building of these trees, which for our purposes is essentially the same for classification and probability estimation, we will simply say “tree induction.”

We would like for this paper to be comprehensible to both machine learning researchers and to statisticians, so we will describe both tree induction and logistic regression in detail. A reader knowledgeable in either area can safely skip the “basic” material.

3.1.1 Basic tree induction

Classification-tree learning algorithms are greedy, “recursive partitioning” procedures. They begin by searching for the single predictor variable x_{τ_1} that best partitions the training data (as determined by some measure). This first selected predictor, x_{τ_1} , is the *root* of the learned classification tree. Once x_{τ_1} is selected, the training data are partitioned into subsets satisfying the values of the variable. Therefore, if x_{τ_1} is a binary variable, the training data will be partitioned into two subsets.

The classification-tree learning algorithm proceeds recursively, applying the same procedure to each subset of the partition. The result is a tree of predictor variables, each splitting the data further. Different algorithms use different criteria to evaluate the quality of the splits produced by various predictors.

Usually, the splits are evaluated by some measure of the “purity” of the resultant subsets, in terms of the outcomes. For example, consider the case of binary predictors and binary outcome: a maximally impure split would result in two subsets, each with the same ratio of the contained examples having $y = 0$ and having $y = 1$. On the other hand, a pure split would result in two subsets, one having all $y = 0$ examples and the other having all $y = 1$ examples.

Different classification-tree learning algorithms also use different criteria for stopping growth. The most straightforward method is to stop when the subsets are pure. On noisy, real-world data, this often leads to very large trees, so often other stopping criteria are included (e.g., stop if one child subset would have fewer than a predetermined number of examples, or stop if a statistical hypothesis test cannot conclude that there is a significant difference between the subsets and the parent set). The data subsets produced by the final splits are called the *leaves* of the classification tree. More accurately, the leaves are defined intensionally by the conjunction of conditions along the path from the root to the leaf. For example, if binary predictors defining the nodes of the tree are numbered by a (depth-first) pre-order traversal, and predictor values are ordered numerically, the first leaf would be defined by the logical formula: $(x_{\tau_1} = 0) \wedge (x_{\tau_2} = 0) \wedge \cdots \wedge (x_{\tau_d} = 0)$, where d is the depth of the tree along this path.

An alternative method for controlling tree size is to *prune* the classification tree. Pruning involves starting at the leaves, and working upward toward the root (by convention, classification trees grow downward), repeatedly asking the question: should the subtree rooted at this node be replaced by a leaf? As might be expected, there is a wide variety of pruning algorithms. One of the most common approaches is “reduced-error pruning,” which replaces a subtree with a leaf if the subtree does not improve accuracy (Quinlan, 1987). Assessments of improvement are done on the training set, or on a subset of the training data held out specially for this purpose.

Classifications also are produced by the resultant classification tree in a recursive manner. A new example is compared to x_{τ_1} , at the root of the tree; depending on the value of this predictor in the example, it is passed to the subtree rooted at the corresponding node. This procedure recurses until the example is passed to a leaf node. At this point a decision must be made as to the classification to assign to the example. Typically, the example is predicted to belong to the most prevalent class in the subset of the training data defined by the leaf. It is useful to note that the logical formulae defined by the leaves of the tree form a mutually exclusive partition of the example space. Thus, the classification procedure also can be considered as the determination of which leaf formula applies to the new example (and the subsequent assignment of the appropriate class label).

3.1.2 Laplace-corrected probability estimation trees (PETs)

A straightforward method of producing an estimate of the probability of class membership from a classification tree (which will be used here) is to use the

frequency of the class at the corresponding leaf, resulting in a probability estimation tree (PET). For example, if the leaf matching a new example contains p positive examples and n negative examples, then the frequency-based estimate would predict the probability of class membership to be $\frac{p}{p+n}$.

It has been noted (see, for example, the discussion by Provost and Domingos, 2000) that frequency-based estimates of class-membership probability, computed from classification-tree leaves, are not always accurate. One reason for this is that the tree-growing algorithm searches for ever-more pure leaves. This search process tends to produce overly extreme probability estimates. This is especially the case for leaves covering few training examples.

To produce better class-probability estimates, “smoothing” can be used at the leaves. A detailed investigation of smoothing methods is beyond the scope of this paper. However, the use of “Laplace” smoothing has been shown to be particularly effective, and is quite simple.

Specifically, consider the following potential problem with the frequency-based method of probability estimation. What if a leaf covers only five training instances, all of which are of the positive class? Is it reasonable to use a probability estimator that gives an estimate of 1.0 (5/5) that subsequent instances matching the leaf’s conditions also will be positive? Perhaps five instances is not enough evidence for such a strong statement?

The so-called Laplace estimate (or Laplace correction, or Laplace smoothing) works as follows (described for the general case of C classes). Assume there are p examples of the class in question at a leaf, N total examples, and C total classes. The frequency-based estimate presented above calculates the estimated probability as $\frac{p}{N}$. The Laplace estimate calculates the estimated probability as $\frac{p+1}{N+C}$. Thus, while the frequency estimate yields a probability of 1.0 from the $p = 5, N = 5$ leaf, for a two-class problem the Laplace estimate yields a probability of $\frac{5+1}{5+2} = 0.86$. The Laplace correction can be viewed as a form of Bayesian estimation of the expected parameters of a multinomial distribution using a Dirichlet prior (Buntine, 1991). It effectively incorporates a prior probability of $\frac{1}{C}$ for each class (note that with zero examples the probability of each class is $\frac{1}{C}$). This may or may not be desirable for a specific problem; however, practitioners have found the Laplace correction worthwhile. To our knowledge, the Laplace correction was introduced in machine learning by Niblett (1987). Clark and Boswell (1991) incorporated it into the CN2 rule learner, and its use is now widespread. The Laplace correction (and variants) has been used for tree learning by some researchers and practitioners (Pazzani et al., 1994; Bradford et al., 1998; Provost, Fawcett, and Kohavi, 1998; Bauer and Kohavi, 1999; Danyluk and Provost, 2001), but others still use frequency-based estimates.

3.1.3 PETs and pruning

If we’re going to compare tree induction to logistic regression using their probability estimates, we also have to consider the effect of pruning. In particular, the pruning stage typically tries to find a small, high-accuracy tree. The problem for PETs is that pruning removes both of two types of distinctions made

by the classification tree: (i) false distinctions—those that were found simply because of “overfitting” idiosyncrasies of the training data set, where removal is desirable, and (ii) distinctions that indeed generalize (e.g., entropy in fact is reduced), and in fact will improve class probability estimation, but do not improve accuracy, where removal is undesirable. This is discussed in detail by Provost and Domingos (2000), who also show that pruning indeed can substantially reduce the quality of the probability estimates. When inducing PETs, we therefore will consider unpruned trees with Laplace smoothing.

3.1.4 Bagging

It is well known that trees suffer from high variability, in the sense that small changes in the data can lead to large changes in the tree—and, potentially, corresponding changes in probability estimates (and therefore in class labels). Bagging (bootstrap aggregating) was introduced by Breiman (1996) to address this problem, and has been shown to work well often in practice (Bauer and Kohavi, 1999). Bagging produces an ensemble classifier by selecting B different training data sets using bootstrap sampling (Efron and Tibshirani, 1993) (sampling N data points with replacement from a set of N total data points). Models are induced from each of the B training sets. For classification, the prediction is taken to be the majority (plurality) vote of the B models.

We use a variant of bagging that applies to class probability estimation as well as classification. Specifically, to produce an estimated probability of class membership, the probability estimates from the B models are averaged. For classification, the class with the highest estimated membership probability is chosen.

3.2 Logistic regression

3.2.1 Basic multiple logistic regression

The standard statistical approach to modeling binary data is logistic regression. Logistic regression is a member of the class of generalized linear models, a broad set of models designed to generalize the usual linear model to target variables of many different types (McCullagh and Nelder, 1989; Hosmer and Lemeshow, 2000). The usual (least squares) linear model hypothesizes that an observed target value y_i is normally distributed, with mean

$$E(y_i) = \beta_0 + \beta_1 x_{1i} + \cdots + \beta_p x_{pi} \quad (1)$$

and variance σ^2 . That is, the model specifies an appropriate distribution for y_i (in this case, the normal) and the way that the predictors relate to the mean of y_i (in this case, the linear relationship (1)).

Generalized linear models generalize this by separating model specification into three parts, which allows the data analyst to flexibly change the specification to be appropriate for the data at hand: the distribution of the i th example of the target variable y_i (the *random component*), the way that the predicting

variables combine to relate to the level of y_i (the *systematic component*), and the connection between the random and systematic components (the *link function*). The random component requires that the distribution of y_i come from the exponential family, with density function

$$f(y; \theta, \phi) = \exp\{[y\theta - b(\theta)]/a(\phi) + c(y, \phi)\},$$

for specified functions $a(\cdot)$, $b(\cdot)$, and $c(\cdot)$. The parameter θ is called the canonical parameter, and is related to the level of y , while ϕ is a dispersion (variance) parameter. For the standard linear model f is the normal (Gaussian) density with $\theta = \mu$ and $\phi = \sigma^2$. The systematic component specifies that the predictor variables relate to the level of y as a linear combination the predictor values,

$$\eta_i = \beta_0 + \beta_1 x_{1i} + \cdots + \beta_p x_{pi}$$

(a *linear predictor*). The link function then relates η to the mean of y , μ , being the function g such that $g(\mu) = \eta$ (for the standard linear model $\eta = \theta = \mu$). To train the model, the parameters of the generalized linear model are estimated using the method of maximum likelihood; in particular, the parameters are chosen to maximize the log-likelihood function

$$L = \sum_{i=1}^n \left[\frac{y_i \theta_i - b(\theta_i)}{a_i(\phi)} + c(y_i, \phi) \right].$$

A particularly simple form of the generalized linear model, with desirable theoretical properties, occurs when the link function satisfies $g(\mu) = \theta$. This link is called the *canonical link*.

Consider now the binary (0/1) target variable y of interest here. The appropriate random component for a target variable of this type is the binomial distribution. Since y takes on only the values 0 or 1, the form of the binomial is particularly simple here: $P(y_i = 1) = p_i$, and $P(y_i = 0) = 1 - p_i$, with y_i and y_j independent of each other for $i \neq j$, implying random component

$$f(y_i; p_i) = p_i^{y_i} (1 - p_i)^{1-y_i}.$$

The canonical link for the binomial distribution is the logistic link,

$$\eta_i \equiv \ln \left(\frac{p_i}{1 - p_i} \right) = \beta_0 + \beta_1 x_{1i} + \cdots + \beta_p x_{pi}. \quad (2)$$

The term $p_i/(1-p_i)$ represents the odds of observing 1 versus 0, so the logistic regression model hypothesizes a linear model for the log-odds. Equation (2) is equivalent to

$$p_i = \frac{\exp(\beta_0 + \beta_1 x_{1i} + \cdots + \beta_p x_{pi})}{1 + \exp(\beta_0 + \beta_1 x_{1i} + \cdots + \beta_p x_{pi})}. \quad (3)$$

Equation (3) implies an intuitively appealing S-shaped curve for probabilities. This guarantees estimated probabilities in the interval (0, 1), and is consistent with the idea that the effect of a predictor on $P(y = 1)$ is larger when

the estimated probability is near .5 than when it is near 0 or 1. The parameter estimates $\hat{\beta}$ maximize the log-likelihood

$$L = \sum_{i=1}^n [y_i \ln p_i + (1 - y_i) \ln(1 - p_i)], \quad (4)$$

where p_i is based on (3). Substituting $\hat{\beta}$ into (3) gives estimates of $p_i = P(y_i = 1)$. Logistic regression also can be used for classification by assigning an observation to group 1 if $\hat{p}$ is greater than some cutoff (for example, .5, although other cutoffs might be more sensible in some circumstances).

3.2.2 Ridge logistic regression

It is well known that linear regression models, including logistic linear regression models, become unstable when they include many predictor variables relative to the sample size. This translates into poor predictions when the model is applied to new data. There are two general approaches to addressing this problem: (i) adjusting the regression estimates, reducing variance but increasing bias, or (ii) using a model selection method that attempts to identify the important variables in a model (with only the important variables used in the analysis).

Regression estimates are typically adjusted by shrinking the correlation matrix of the predictor variables towards a fixed point by adding a constant λ (the ridge parameter) to the diagonal elements of the matrix, reducing ill-conditioning of the matrix, and thereby improving the stability of the estimate. The method was introduced in the context of least squares regression in Hoerl and Kennard (1970), and was adapted to logistic regression in le Cessie and van Houwelingen (1992). Hoerl, Kennard, and Baldwin (1975) proposed an automatic method of choosing λ based on Bayesian arguments that can be adapted to the logistic regression framework. Taken together, the ridge logistic estimate is calculated in the following way:

1. Fit the logistic regression model using maximum likelihood, leading to the estimate $\hat{\beta}$. Define

$$\hat{\beta}_j^s = \frac{\hat{\beta}_j}{s_j}, \quad j = 1, \dots, p,$$

where s_j is the standard deviation of the values in the training data for the j th predictor. Let $\hat{\beta}^*$ equal $\hat{\beta}$ with the intercept $\hat{\beta}_0$ omitted.

2. Construct the Pearson X^2 statistic based on the training data,

$$X^2 = \sum_{i=1}^N \frac{(y_i - \hat{p}_i)^2}{\hat{p}_i(1 - \hat{p}_i)}.$$

3. Define

$$\lambda = \left(\frac{p}{N - p - 1} \right) \frac{X^2}{\sum_{j=1}^p (\hat{\beta}_j^s)^2}.$$

4. Let Z be the $N \times (p - 1)$ matrix of centered and scaled predictors, with

$$\mathbf{z}_j = \frac{\mathbf{x}_j - \overline{X_j}}{s_j}.$$

Let $\Omega = Z'VZ$, where V is $\text{diag}[\hat{p}_i(1 - \hat{p}_i)]$, the $N \times N$ diagonal matrix with i th diagonal element $\hat{p}_i(1 - \hat{p}_i)$.

Then the ridge logistic regression estimate equals $(\hat{\beta}_0^R, \hat{\beta}^R)$, where

$$\hat{\beta}^R = (\Omega + \text{diag}(2\lambda))^{-1} \Omega \hat{\beta}^*$$

and

$$\hat{\beta}_0^R = \hat{\beta}_0 + \sum_{j=1}^p (\hat{\beta}_j^* - \hat{\beta}_j^R) \overline{X_j}.$$

3.2.3 Variable selection for logistic regression

Variable selection methods attempt to balance the goodness-of-fit of a model with considerations of parsimony. This requires a measure that explicitly quantifies this balance. Akaike (1974) proposed *AIC* for this purpose based on information considerations. The “best” model among the set of models being considered minimizes

$$AIC = -2(\text{maximized log-likelihood}) + 2(\text{number of parameters}).$$

More complex models result in a greater maximized log-likelihood, but at the cost of more parameters, so minimizing *AIC* attempts to find a model that fits well, but is not overly complex. In the logistic regression framework the maximized log-likelihood is L from (4), while the number of parameters in the model is $p + 1$, the number of predictors in the model plus the intercept.

In theory one could look at all possible logistic regression models to find the one with minimal *AIC* value, but this becomes computationally prohibitive when p is large. A more feasible alternative is to use a stepwise procedure, where candidate models are based on adding or removing a term from the current “best” model. The stepwise method used here is based on the `stepAIC` function of Venables and Ripley (1999). The starting candidate model is based on using all of the predictors. Subsequent models are based on omitting a variable from the current candidate model or adding a variable that is not in the model, with the choice based on minimizing *AIC*. The final model is found when adding or omitting a variable does not reduce *AIC* further. Note that this is not the same as controlling a stepwise procedure on the basis of the statistical significance of a coefficient for a variable (either already in the model or not in the model), since *AIC* is based on an information measure, not a frequentist tail probability.

3.2.4 Bagging logistic regression models

Bagging has been applied widely to machine learning techniques, but it has rarely been applied to statistical tools such as logistic regression. This is not unreasonable, since bagging is designed to address high variability of a method, and logistic regression models (for example) are generally much more stable than machine learning tools like tree induction. Still, that does not mean that bagging cannot be applied to methods like logistic regression, and for completeness we include bagged logistic regression in our set of variants of logistic regression. Application to logistic regression is straightforward, and parallels application to probability trees. That is, one creates B random subsamples with replacement from the original data set and estimates for each of them the logistic model. The prediction for an observation is the mean of the B predictions. More details are given in Section 4.4.2

4 Experimental setup

As mentioned above, the fundamental analytical tool that we will use is the learning curve. Learning curves represent the predictive accuracy of the models produced by a learning algorithm, as a function of the size of the training set. Figure 1 shows two typical learning curves. For smaller training-set sizes the curves are steep, but the increase in accuracy lessens for larger training-set sizes. Often for very large training-set sizes this standard representation obscures small, but non-trivial, gains. Therefore to visualize the curves we will use two transformations. First we will use a log scale on the horizontal axis. Second, we will start the graph at the accuracy of the smallest training-set size (rather than at zero). The transformation of the learning curves in Figure 1 is shown in Figure 2.

We produce learning curves based on 36 data sets. We now describe these data sets, the measures of error we use (for the vertical axes of the learning curve plots), the technical details of how learning curves are produced, and the implementations of the learning algorithms and variants.

4.1 Data sets

The 36 data sets in this study were selected to help achieve our goal examining learning curves for tree induction and logistic regression, using classification accuracy and probability estimation. In order to get a reasonable learning curve, each data set was required to have at least 700 observations.

We chose many of the larger data sets from the UCI data repository (Blake and Merz, 2000) that represent data drawn from real domains (we avoided synthetic data). The rest were obtained from practitioners with real classification tasks with large data sets. The appendix gives source details.

We only considered tasks of binary classification, which facilitates the use of logistic regression and allows us to compute the area under the ROC curve, described below, which we rely on heavily in the analysis. Some of the two-class

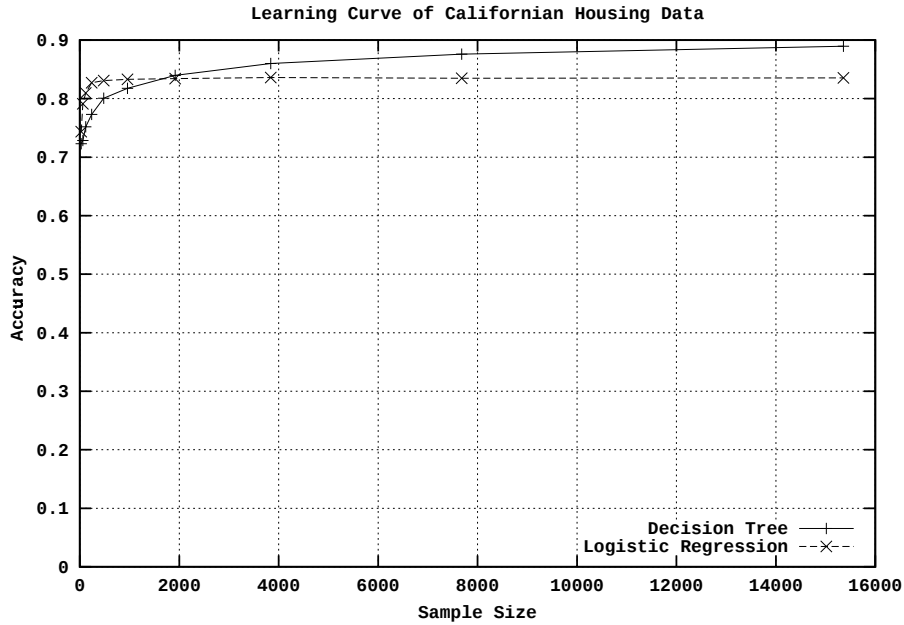


Figure 1: Typical learning curves

data sets are constructed from data sets originally having more classes. For example, the Letter-A data set and the Letter-V data set are constructed by taking the UCI letter data set, and using as the positive class instances of the letter “a” or instances of vowels. Finally, because of problems encountered with some of the learning programs, and the arbitrariness of workarounds, we avoided missing data for numerical variables. If missing values occurred in nominal values we coded them explicitly. C4.5 has a special facility to deal with missing values, coded as “?”. In order to keep logistic regression and tree induction comparable, we choose a different code and modeled missing values explicitly as a nominal value. Only two data sets contained missing numerical data (Downsize and Firmreputation). In those cases we excluded rows or imputed the missing value using the mean for the column. For a more detailed explanation see the appendix.

Table 1 shows the specification of the 36 data sets used in this study, including the maximum training size, the number of variables, the number of nominal variables, the total number of parameters (1 for a continuous variable, number of nominal values minus one, for each nominal variable), and the classification prior (the proportion of positive class instances in the training set).

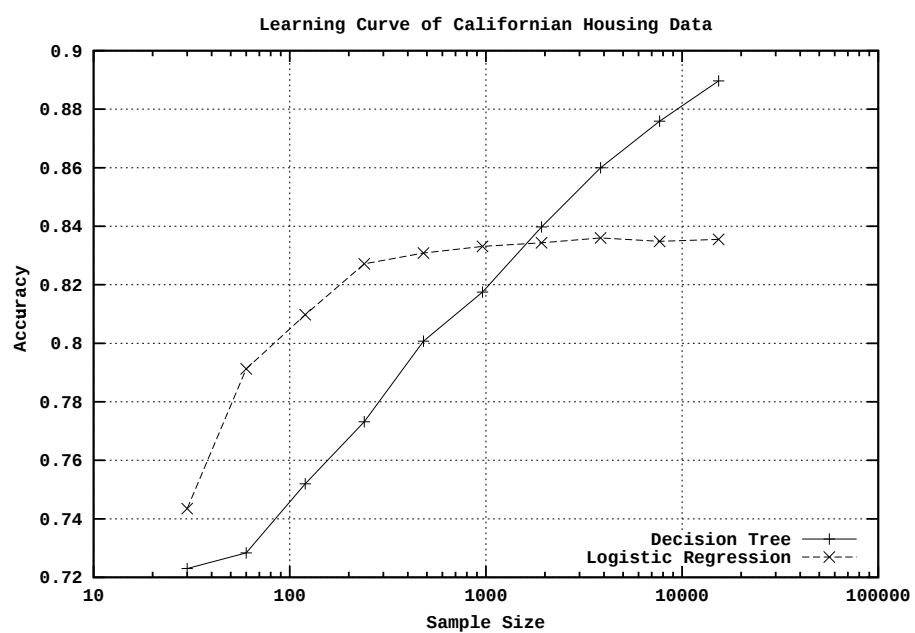


Figure 2: Log-scale learning curves

Table 1: Data sets

Data set	Max Training	Variables	Nominal	Total	Prior
Abalone	2304	8	0	8	0.5
Adult	38400	14	8	105	0.78
Ailerons	9600	12	0	12	0.5
Bacteria	32000	10	8	161	0.69
Bookbinder	3200	10	0	10	0.84
CalHous	15360	10	0	10	0.5
CarEval	1120	6	6	21	0.7
Chess	1600	36	36	36	0.5
Coding	16000	15	15	60	0.5
Connects	8000	29	29	60	0.91
Contra	1120	9	7	24	0.93
Coverttype	256000	12	2	54	0.7
Credit	480	15	8	35	0.5
Diabetes	320	8	0	8	0.65
DNA	2400	180	180	180	0.5
DownSize	800	15	0	15	0.75
Firm	12000	20	0	20	0.81
German	800	20	17	54	0.7
IntCensor	16000	12	7	50	0.58
IntPrivacy	10900	15	15	78	0.62
IntShopping	12800	15	15	78	0.6
Insurance	6400	80	2	140	0.83
Intrusion	256000	40	6	51	0.8
Letter-A	16000	16	0	16	0.96
Letter-V	16000	16	0	16	0.8
Mailing	160000	9	4	16	0.94
Move	2400	10	10	70	0.5
Mushroom	6400	22	22	105	0.5
Nurse	10240	8	8	23	0.66
Optdigit	4800	64	0	64	0.9
Pageblock	4480	10	0	10	0.9
Patent	1200000	6	2	447	0.57
Pendigit	10240	16	0	16	0.9
Spam	3500	57	0	57	0.6
Telecom	12800	49	0	49	0.62
Yeast	1280	8	0	8	0.7

4.2 Evaluation metrics

We compare performance using two evaluation metrics. First, we use classification accuracy (equivalently, undifferentiated error rate): the number of correct predictions on the test data divided by the number of test data instances. This is the standard comparison metric used in studies of classifier induction in the machine learning literature.

Classification accuracy obviously is not an appropriate evaluation criterion for all classification tasks (Provost, Fawcett, and Kohavi, 1998). For this work we also want to evaluate and compare different methods with respect to their estimates of class probabilities. One alternative to classification accuracy is to use ROC analysis (Swets, 1988), which compares visually the classifiers' performance across the entire range of probabilities. Provost and Fawcett (Provost and Fawcett, 1997, 1998) describe how precise, objective comparisons can be made with ROC analysis. However, for the purpose of this study, we want to evaluate the class probability estimates generally rather than under specific conditions or under ranges of conditions. In particular, we will concentrate on how well the probability estimates can rank cases by their likelihood of class membership. There are many applications where such ranking is more appropriate than binary classification.

Knowing nothing about the task for which they will be used, which probabilities are generally better for ranking? In the standard machine learning evaluation paradigm, the true class probability distributions are not known. Instead, a set of instances is available, labeled with the true class, and comparisons are based on estimates of performance from these data. The Wilcoxon(–Mann–Whitney) nonparametric test statistic is appropriate for this comparison (Hand, 1997). The Wilcoxon measures, for a particular classifier, the probability that a randomly chosen class 0 case will be assigned a higher class 0 probability than a randomly chosen class 1 case. Therefore higher Wilcoxon score indicates that the probability ranking is *generally* better (there may be specific conditions under which the classifier with a lower Wilcoxon score is preferable). Note that this evaluation side-steps the question of whether the probabilities are well calibrated.³

Another metric for comparing classifiers across a wide range of conditions is the area under the ROC curve (AUR) (Bradley, 1997); AUR measures the quality of an estimator's classification performance, averaged across all possible probability thresholds. The AUR is equivalent to the Wilcoxon statistic (Hanley and McNeil, 1982), and is also essentially equivalent to the Gini coefficient (Hand, 1997). Therefore, for this work we will report the AUR when comparing class probability estimators.

It is important to reiterate that AUR judges the relative quality of the entire

³An inherently good probability estimator can be skewed systematically, so that although the probabilities are not accurate, they still rank cases equivalently. This would be the case, for example, if the probabilities were squared. Such an estimator will receive a high Wilcoxon score. A higher Wilcoxon score indicates that, with proper recalibration, the probabilities of the estimator will be better. Probabilities can be recalibrated empirically, for example as described by Sobehart et al. (2000) and by Zadrozny and Elkan (2001).

probability-based ranking. It may be the case that for a particular threshold (e.g., the top 10 cases) a model with a lower AUR in fact is desirable.

4.3 Learning Curves

In order to obtain a learning curve with a maximum training size $N_{\max}$ and test sets of size T we initially draw a random sample S_{all} of size $N_{\max} + T$ from a data set. For each induction algorithm and for each data set, we estimate each learning curve 10 times and average for each training-set size the 10 estimates of the evaluation criterion (and also report the standard deviation). More specifically, to produce each of the 10 learning curves we split the set S_{all} into a test set S_{test} of size T and keep the remaining $N_{\max}$ observations as a data pool $S_{\text{train-source}}$ for training samples. We sample for each model estimation with data size N a training set S_{train} from $S_{\text{train-source}}$.

The next step is to remove certain observations from the test set. One issue using logistic regression is that it requires the test set to contain only those nominal values that have been seen previously in the training set. If the training sample did not contain the value “blue” for the variable color, logistic regression cannot estimate a parameter for this dummy variable and will produce an error message and stop execution if a test example with color = “blue” appears. In comparison C4.5 does some probability estimation based on the average of nodes, for details see Quinlan (1993). We therefore remove all test examples that have unseen nominal values from S_{test} and create $S_{\text{test-N}}$ for this particular N . The amount of data rejected in this process depends on the distribution of nominal values, and the size of the test and current training set. However, we usually lose less than 10% of our test set.

We train the models and obtain their predictions for the $S_{\text{test-N}}$ set and calculate the various evaluation criteria. We estimate all models on the same training data in order to reduce variation in the performance measures due to the sampling of the training data. We use the same test set for all different training sizes, as this decreases the variance and thereby increases the smoothness of the learning curve.

After this procedure we have for each training-set size and for each algorithm 10 replications of all evaluation criteria. The curves in the plots connect the means of the replicated evaluation criteria values for each training-set size (one for each algorithm). We use the standard deviation of the replicated values as a measure of the inherent variability of each evaluation criterion across different training sets of the same size, constructing error bars at each training-set size representing $\pm$ one standard deviation. We consider two curves as different for that training-set size if the mean for neither falls within the error bars of the other.

4.4 Implementation

4.4.1 Tree induction

To build regular decision trees (for classification) we used C4.5 (Quinlan, 1993) with the default parameter settings. To obtain probability estimates from these trees we used the frequency scores at the leaves. Our second algorithm, C4.5-PET (Probability Estimation Tree), uses C4.5 without pruning and estimates the probabilities as Laplace-corrected frequency scores, as discussed in Section 3.1.2. The third algorithm in our comparison, BPET, performs a form of bagging (Breiman, 1996) using C4.5. Specifically, *averaged-bagging* estimates 10 trees from 10 bootstrap subsamples of the training data and predicts the mean of the probabilities.⁴ Details of the implementations are summarized in Table 2.

4.4.2 Logistic Regression

Logistic regression was performed using the SAS program PROC LOGISTIC. A few of the data sets exhibited quasicomplete separation, in which there exists a linear combination of the predictors $\beta'x$ such that $\beta'x_i \geq 0$ for all i where $y_i = 0$ and $\beta'x_i \leq 0$ for all i where $y_i = 1$, with equality holding for at least one observation with $y_i = 0$ and at least one observation with $y_i = 1$. In this situation a unique maximum likelihood estimate does not exist, since the log-likelihood increases to a constant as at least one parameter becomes infinite. Quasicomplete separation is more common for smaller data sets, but it also can occur when there are many qualitative predictors that have many nominal values, as is sometimes the case here. SAS stops the likelihood iterations prematurely with an error flag when it identifies quasicomplete separation (So, 1995), which leads to inferior performance. For this reason, for these data sets the logistic regression models are fit using the `glm()` function of R (Ihaka and Gentleman, 1996), since that package continues the maximum likelihood iterations until the change in log-likelihood is below a preset tolerance level.

For bagged logistic regression, similarly to bagged tree induction, we used 10 subsamples with replacement of the same size as the original training set. We estimated 10 logistic regression models and took the mean of the probability predictions on the test set of those 10 models as the final probability prediction for the test set. The issue of novel nominal values in the test set again creates problems for bagged logistic regression. As was noted earlier, logistic regression requires all levels of nominal variables that appear in the test set to have also appeared in the training set. In order to guarantee this for each of the 10 sub-training sets, a base set was added to the 10 sub-training sets. This base set contains at least two observations of each nominal value appearing in the test set.

⁴This is in contrast to standard bagging, for which votes are tallied from the ensemble of models and the class with the majority/plurality is predicted. Averaged-bagging allows us both to perform probability estimation and to perform classification (thresholding the estimates at 0.5).

Table 2: Implementation Details

Name	Description of Probability Estimation
C4.5	Frequency estimates on pruned tree
C4.5-PET	Laplace corrected frequency estimates on unpruned tree
BPET	10-fold averaged-bagging of Laplace corrected frequency estimates on unpruned tree
LR	Multiple logistic regression
AIC	Logistic regression with variable selection based on minimal AIC
Ridge	Ridge logistic regression
BLR	10-fold averaged-bagging of ordinary logistic regression

The variable selection variant and the ridge logistic regression were implemented in R. Due to computational constraints such as memory limits, these variants do not execute for very large data sets and so we can only report the basic logistic regression for those cases. Details of the implementation are summarized in Table 2.

5 Variants of methods: Learning curve analysis

In this section we discuss the results of investigation into the usefulness of the different variants of the algorithms discussed in Section 3. We first focus on probability trees and then consider logistic regression.

5.1 Variants of probability estimation trees

We compare the learning curves to examine the effects of pruning, the Laplace correction, and bagging. Our results are consistent with expectations.

Pruning was introduced (and improved upon) in order to increase the accuracy of unpruned classification trees. Accuracy-based pruning (as in C4.5) can hurt probability estimation based on trees, because it eliminates distinctions in estimates that would not affect classification. For example, two sibling leaves with probability estimates of 0.8 and 0.9 both would yield a positive classification; however, the different scores may improve ranking performance significantly.

The Laplace correction makes up for errors in scores due to the smaller samples at the leaves of unpruned trees, and due to the overly extreme bias in the probabilities, as discussed earlier. Bagging reduces variance, which leads to estimation errors as well as classification errors (Friedman, 1997).

The ability of Laplace correction and bagging to improve probability estimation of induced trees has been noted previously. Bauer and Kohavi (1999) show similar results evaluating probability estimates using mean-squared error from the true (0/1) class; Provost, Fawcett, and Kohavi (1998) present ROC curves that show similar results, and Provost and Domingos (2000) show similar results using AUR.

Pruning (C4.5 versus PET)

For classification accuracy, pruning⁵ improves the performance in ten cases (win-tie-loss tally: 10-25-1). However, the improvements are small in most cases. The top plot of Figure 3 shows a typical case of accuracy learning curves (Spam data set).

The performance comparison of C4.5 and C4.5-PET is systematically reversed for producing ranking scores (AUR). The Laplace transformation improves the AUR in twenty-two cases and is detrimental in only two cases (IntPriv and IntCensor) (win-tie-loss: 22-12-2). The lower plot of figure 3 shows this reversal on the same data set (Spam). Notice that, in contrast to accuracy, the difference in AUR is considerable between C4.5 and C4.5-PET.

Bagging (BPET versus C4.5)

Averaged-bagging often improves accuracy, sometimes substantially. The win-tie-loss tally is 10-21-5 in favor of bagging over C4.5. In terms of producing ranking scores (AUR), BPET was never worse than C4.5, with a 24-12-0 result.

Bagging (BPET versus C4.5-PET)

The only difference between BPET and C4.5-PET is the averaged-bagging. Both use Laplace correction on unpruned trees. BPET dominates this comparison for both accuracy and probability estimation (16-18-2 for accuracy and 15-19-2 for AUR). The two data sets where bagging hurts are Mailing and Abalone. However, looking ahead, in both these cases decision trees did not perform well compared to logistic regression.

Based on these results, for the comparison with logistic regression in Section 6, we will use two methods: C4.5-PET (Laplace corrected and not pruned) and BPET. Keep in mind that this may underrepresent C4.5's performance slightly when it comes to classification accuracy, since with pruning regular C4.5 typically is slightly better. However, the number of runs in Section 6 is huge. Both for comparison and for computational practicability it is important to limit the number of learning algorithms. Moreover, we report surprisingly strong results for C4.5 below, so our choice here is conservative.

⁵Recall that the Laplace correction will not change the classification decision, so the only difference between C4.5 and C4.5-PET for classification is pruning.

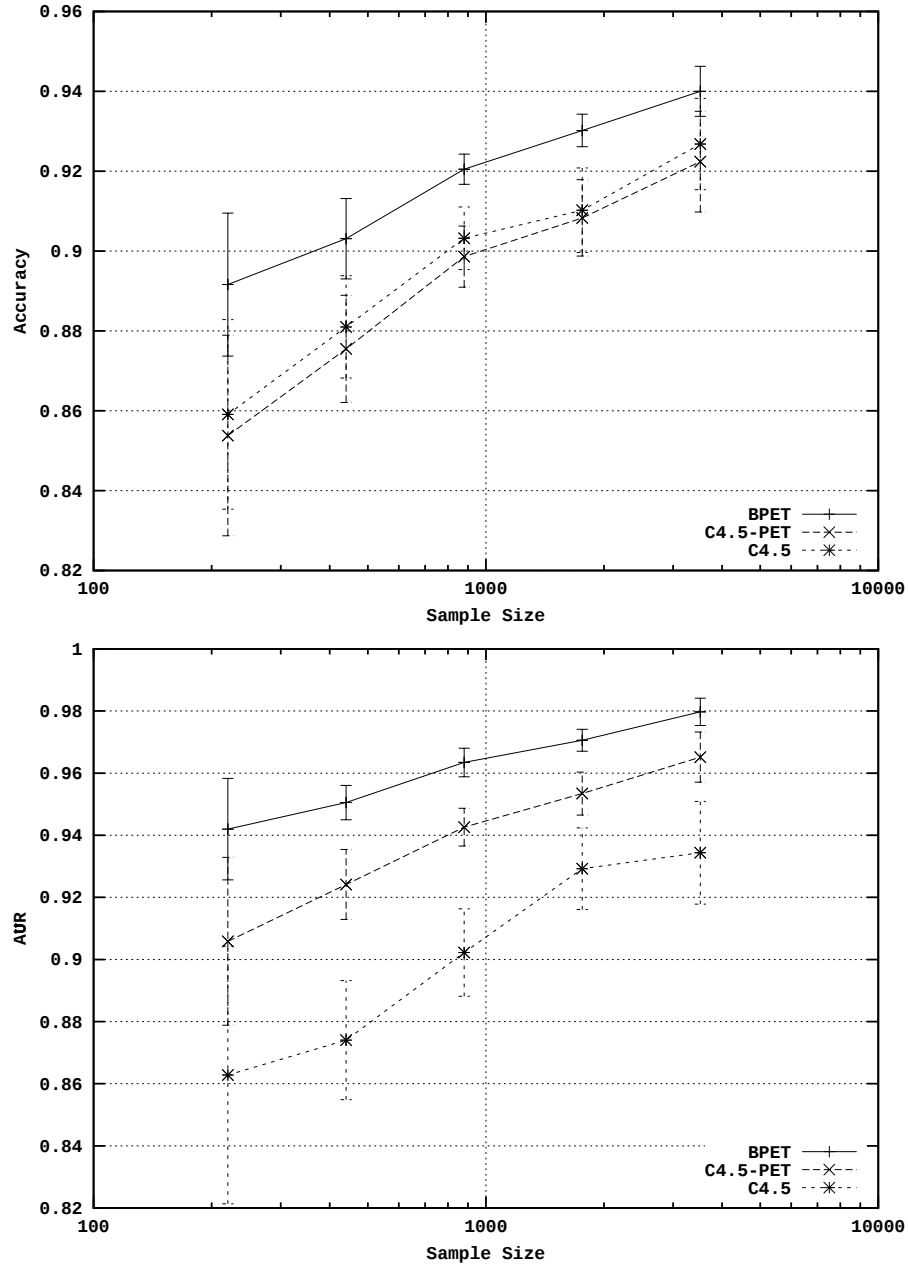


Figure 3: Accuracy and AUR learning curves for Spam data set, illustrating performance of variants of probability estimation trees.

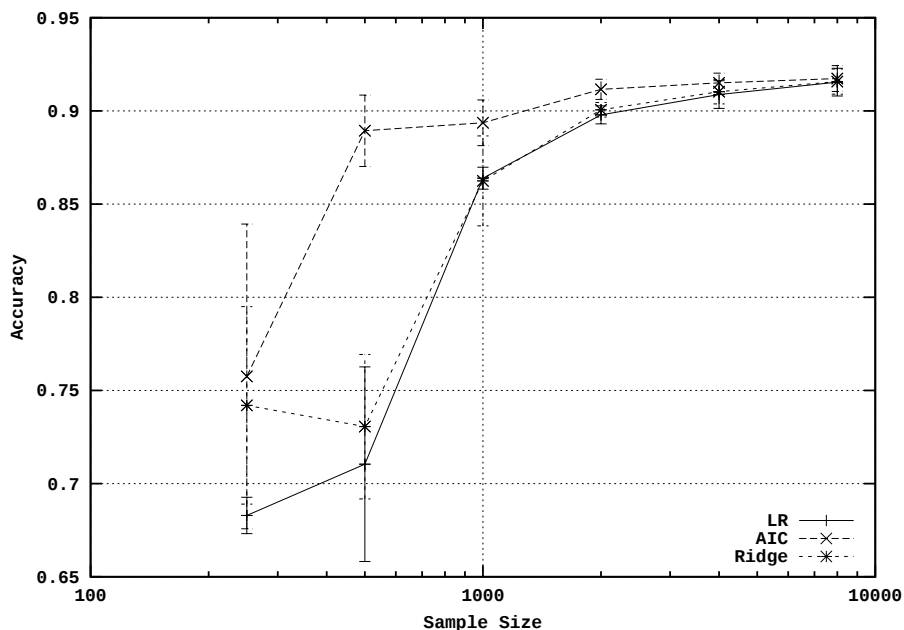


Figure 4: Accuracy learning curves of logistic regression variants for Firm reputation data set, illustrating stronger performance of model selection-based logistic regression for smaller sample sizes.

5.2 Variants of logistic regression

In this section we discuss the properties of the three variants of logistic regression that we are considering. We first note that model selection using AIC can sometimes result in improved performance relative to using the full logistic regression model, particularly for smaller sample sizes. Evidence of this occurs, for example, in the Adult, Bacteria, Mailing, Firm, German, Spam, and Telecom data sets. Figure 4, which shows the logistic regression accuracy learning curves for the Firm data set, gives a particularly clear example, where the AIC learning curve is consistently higher than that for ordinary logistic regression, and distinctly higher all the way up to sample sizes of at least 1000. Corresponding plots for AUR are similar.

Unfortunately, model selection also can lead to poorer performance, as it does in the CalHous, Coding, and Optdigit data sets. Further, as was noted earlier, implementation of the Venables and Ripley (1999) AIC-based selector is based on the package R, and use of this package becomes infeasible for very large data sets (there is also a version for the package S-Plus, but this package is also not feasible for massive data sets). Since we are particularly interested in performance for very large data sets, we will not include results for model selection-based logistic regression in the comparisons in the next section.

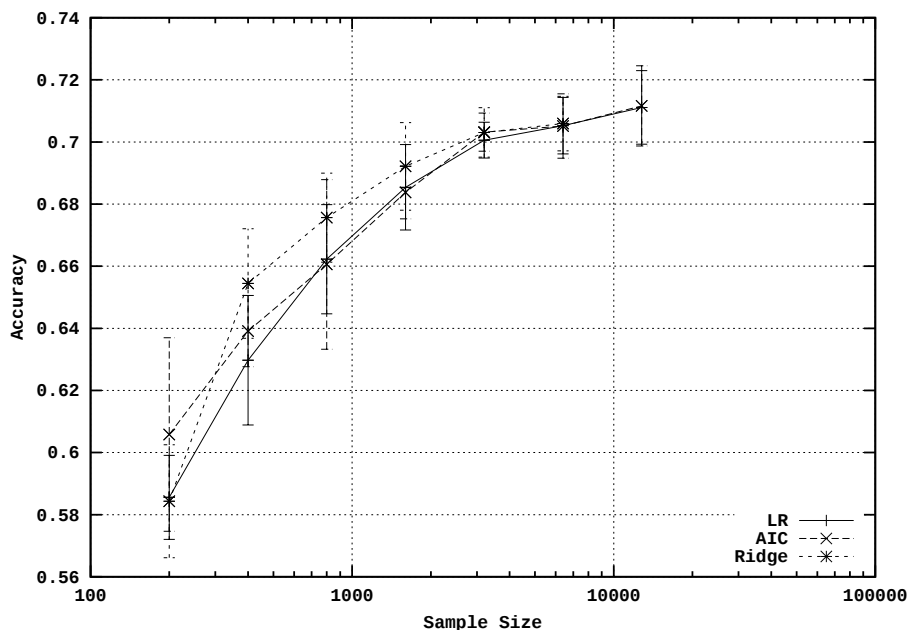


Figure 5: Accuracy learning curves of logistic regression variants for Internet shopping data set, illustrating a situation where ridge logistic regression is effective for small sample sizes.

The story for ridge logistic regression is similar, but less successful. While ridge logistic regression was occasionally effective for small samples (see, for example, Figure 5, which refers to the Intshop data set), for the majority of data sets using it resulted in similar or poorer performance compared to the full regression. We will therefore not discuss it further. Note, however, that we used one particular method of choosing the ridge parameter λ ; perhaps some other choice would have worked better, so our results should not be considered a blanket dismissal of the idea of ridge logistic regression.

We also found, perhaps surprisingly at first, that bagging is systematically detrimental to performance for logistic regression. In fact, in contrast to the observation regarding bagging for trees, for logistic regression bagging seems to shift the learning curve to the right! Upon further consideration, this is not surprising. Bagging trains individual models with substantially fewer data (approximately $0.63n$ distinct original observations, where n is the training-set size). Therefore when the learning curve is steep, the individual models will have considerably lower accuracies than the model learned from the whole training set. In trees, this effect is more than compensated for by the variance reduction, usually yielding a net improvement. However, logistic regression has little variance, so all bagging does is to average the predictions of a set of poor models (note that bagging does seem to result in a small improvement over the

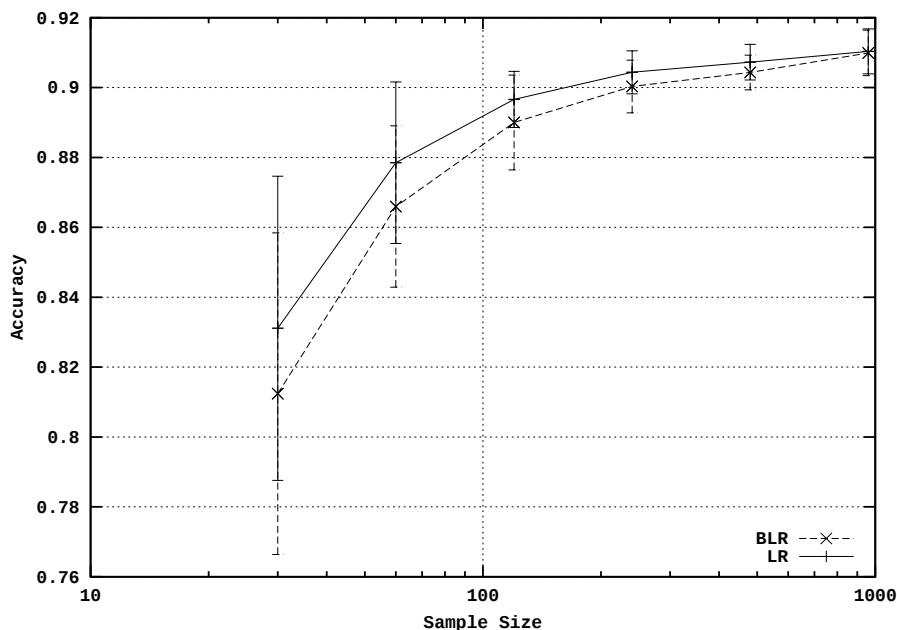


Figure 6: Accuracy learning curves for Californian housing data set, illustrating the negative impact of bagging on logistic regression performance.

accuracy produced with 63% of the data).

In sum, our conclusion for logistic regression is quite different from that for tree induction (in the previous section). For larger training-set sizes, which are at issue in this paper, none of the variants improve considerably on the basic algorithm. Indeed, bagging is detrimental. Therefore, for the following study we only consider the basic algorithm. It should be noted, however, that this decision has no effect on our conclusions concerning the relative effectiveness of logistic regression and decision trees, since for the smaller data sets the ranking of the basic logistic regression algorithm compared to decision trees is the same as that of the variants of logistic regression.

6 Differences between tree induction and logistic regression: Learning curve analysis

We now present our main experimental analysis. We compare the learning curve performance of the three chosen methods, C4.5-PET (Laplace-corrected, unpruned probability estimation tree), BPET (bagged C4.5-PET), and multiple logistic regression, as tools for building classification models and models for class probability estimation. Here and below, we are interested in comparing the performance of tree induction with logistic regression, so we generally will

not differentiate in summary statements between BPET and PET, but just say “C4”. In the graphs we show the performance of all the methods.

Table 3 summarizes the results for our 36 data sets. As indicated by the first column, each row corresponds to a data set. The second column (Winner AUR) indicates which method gave the best AUR for the largest training set. If the mean for one algorithm falls within the error bars for another, a draw is declared (denoted “none”). The next column (Winner Acc) does the same for classification accuracy. The third column indicates the maximum AUR for any method on this data set. We will explain this presently. The final column summarizes the comparison of the learning curves. “X dominates” means that a method of type X outperforms the other method for all training-set sizes. “X crosses” indicates that a method of type X is not better for smaller training-set sizes, but is better for larger training-set sizes. “Indistinguishable” means that at the end of the learning curve with maximal training set we cannot identify one method (logistic regression or a decision tree variant) as the winner.

One data set (Adult) is classified as “Mixed”. In this case we found different results for Accuracy (C4 crosses) and AUR (LR dominates). We will discuss the reason and implications of this result more generally in Section 6.3.

As described above, the area under the ROC curve (AUR) is a measure of how well a method can separate the instances of the different classes. In particular, if you rank the instances by the scores given by the model, the better the ranking the larger the AUR. A randomly shuffled ranking will give an AUR of (near) 0.5. A perfect ranking (perfectly separating the classes into two groups) gives an AUR of 1.0. Therefore, AUR can be considered an estimated “signal-to-noise ratio,” with respect to the modeling methods available. If no method does better than random (Max AUR = 0.5), then for our purposes there is no signal (and it doesn’t make sense to compare learning algorithms). If some method performs perfectly (Max AUR = 1.0), then for our purposes there is no noise. AUR is better than classification accuracy for this purpose, because it is comparable across data sets. For example, it is not affected by the marginal (“prior”) probability of class membership. A data set with 99.99% positive examples should engender classification accuracy of at least 99.99%, but still might have an AUR = 0.5 (there is no signal to be modeled). The data sets in Table 3 are presented in order of decreasing Max AUR—the easiest at the top, and the hardest at the bottom.

We have separated the results in Table 3 into three groups, indicated by horizontal lines. The relative performance of the classifiers appears to be fundamentally different in each group.

The topmost group, comprising Mushroom, Nurse, and Optdigit, are three situations where the signal-to-noise ratio is extremely high. All methods quickly attain accuracy and AUR values over .99, and are indistinguishable. The learning curves for AUR for Optdigit are shown in Figure 7. For purposes of comparison, these data sets are “too easy,” in the sense that all methods isolate the structure completely, very quickly. Since these data sets do not provide helpful information about differences in effectiveness between methods, we will not consider them further.

Table 3: Results of learning curve analyses.

Data set	Winner AUR	Winner Acc	Max AUR	Result
Nurse	none	none	1	Indistinguishable
Mushrooms	none	none	1	Indistinguishable
Optdigit	none	none	0.99	Indistinguishable
Letter-V	C4	C4	0.99	C4 dominates
Letter-A	C4	C4	0.99	C4 crosses
Intrusion	C4	C4	0.99	C4 dominates
DNA	C4	C4	0.99	C4 dominates
Coverttype	C4	C4	0.99	C4 crosses
Telecom	C4	C4	0.98	C4 dominates
Pendigit	C4	C4	0.98	C4 dominates
Pageblock	C4	C4	0.98	C4 crosses
CarEval	none	C4	0.98	C4 crosses
Spam	C4	C4	0.97	C4 dominates
Chess	C4	C4	0.95	C4 dominates
CalHous	C4	C4	0.95	C4 crosses
Ailerons	none	C4	0.95	C4 crosses
Firm	Log	Log	0.93	LR crosses
Credit	C4	C4	0.93	C4 dominates
Adult	Log	C4	0.9	Mixed
Connects	C4	none	0.87	C4 crosses
Move	C4	C4	0.85	C4 dominates
DownSize	C4	C4	0.85	C4 crosses
Coding	C4	C4	0.85	C4 crosses
German	LR	LR	0.8	LR dominates
Diabetes	LR	LR	0.8	LR dominates
Bookbinder	LR	LR	0.8	LR crosses
Bacteria	none	none	0.79	C4 crosses
<i>Yeast</i>	<i>none</i>	<i>none</i>	<i>0.78</i>	<i>Indistinguishable</i>
Patent	none	C4	0.73	C4 crosses
<i>Contra</i>	<i>none</i>	<i>none</i>	<i>0.73</i>	<i>Indistinguishable</i>
IntShop	LR	LR	0.7	LR crosses
IntCensor	LR	LR	0.7	LR dominates
<i>Insurance</i>	<i>none</i>	<i>none</i>	<i>0.7</i>	<i>Indistinguishable</i>
IntPriv	LR	none	0.66	LR crosses
Mailing	LR	none	0.61	LR dominates
Abalone	LR	LR	0.56	LR dominates

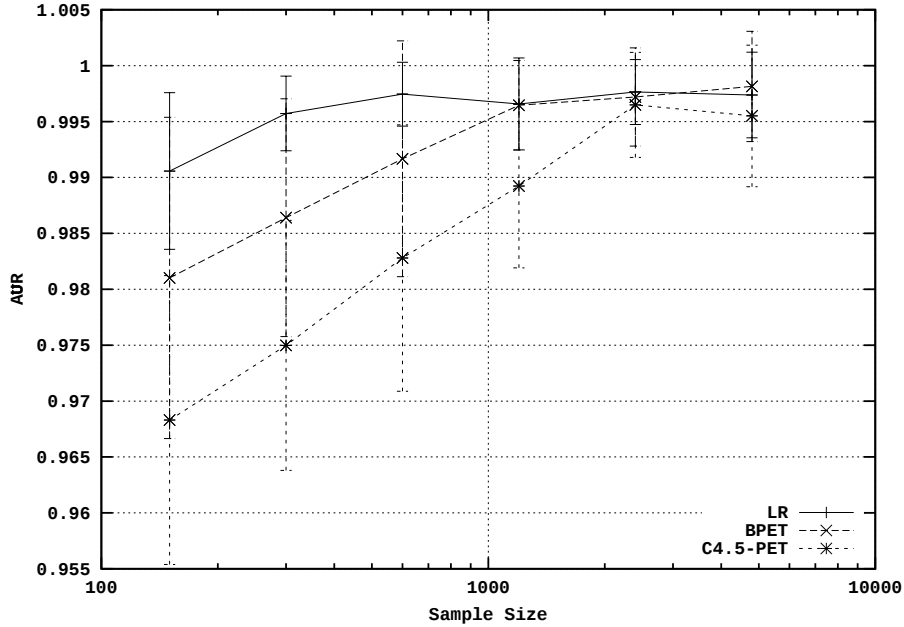


Figure 7: AUR learning curves for Optdigit data set, illustrating situation where all methods achieve high performance relatively quickly.

Remarkably, the comparison of the methods for the rest of the data sets can be characterized quite well by two aspects of the data: the level of noise in the data, and the size of the data set. As just described, we measure the level of noise using Max AUR. We split the measure to reflect a high/low split: $AUR \leq .8$ (lower signal-to-noise) versus $AUR > .8$ (higher signal-to-noise). The AUR split is reflected in the lower, horizontal division in the table.

6.1 Data with high signal-to-noise ratio

The higher signal-to-noise ratio situation ($AUR > .8$) is clearly favorable for the trees. Of the 21 high-signal data sets, in 19 C4 is clearly better in terms of accuracy by the time the learning curve reaches its highest estimation point (C4's win-tie-loss record is 19-1-1). In some cases the tree dominates from the start; Letter-V is a good example of this situation, as shown in Figure 8.

Here the logistic regression learning curve is initially slightly steeper than that of the tree, but the logistic regression curve quickly levels off, while the tree keeps learning, achieving far higher accuracy than the logistic regression. Move, Pendigit, and Spam are roughly similar.

In the other situations, logistic regression's advantage for smaller data sets extends further, so that it is clearly better for smaller data sets, but eventually tree induction surpasses logistic regression both in terms of accuracy and AUR.

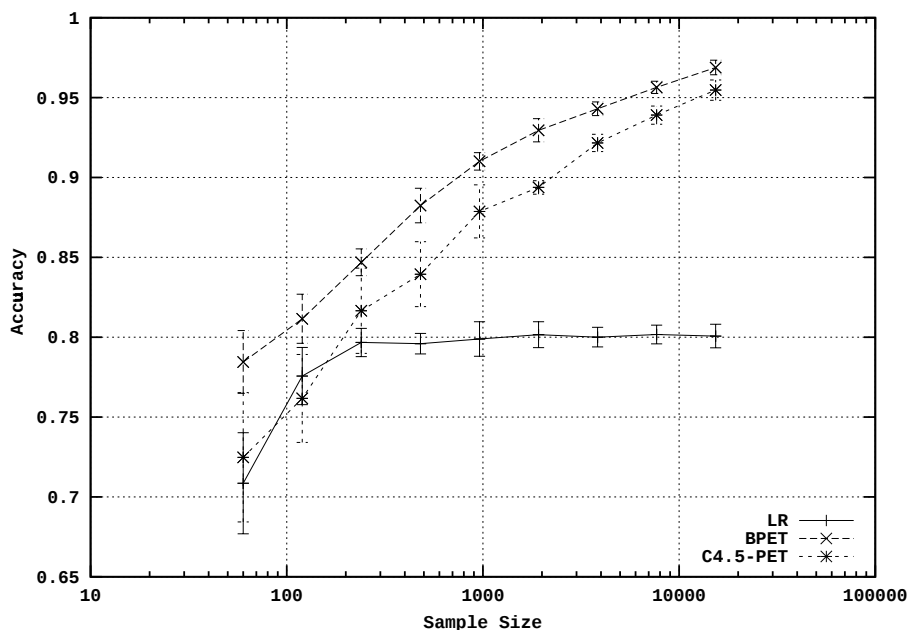


Figure 8: Accuracy learning curves for Letter-V data set, illustrating situation where C4 dominates.

Ailerons, Coding, Coverttype, and Letter-A provide good examples of this situation. The AUR curves for Coverttype are shown in Figure 9. Interestingly, in all of these cases the crossover point is in the range of a training-set size of 1000–3000 observations. Thus, our results suggest that for higher signal-to-noise situations, past a few thousand observations, it is unlikely that logistic regression will outperform probability trees.

It is natural to ask whether there are clear differences between the dominating cases and the cases of crossing. We do not have a definitive answer, but it seems to be a combination of two factors. First, how “linear” is the problem. If there are few non-linearities and there is little noise, then logistic regression will do well from the beginning (relative to the number of parameters, of course); tree induction needs more data to reach the necessary complexity. Second, it simply depends on where you start looking: what is the smallest training-set size in relation to the number of parameters. If you start with a relatively high number, trees are likely to dominate.

Are there differences between the curves for classification (accuracy) and probability rank ordering (AUR) for this group of data sets? Table 3 shows that logistic regression is a bit more competitive for AUR than for accuracy (AUR win-tie-loss for C4.5 is 17-2-2). Generally, the shapes of the learning curves with respect to accuracy and AUR for a given data set are similar, but the accuracy curves are shifted to the left: C4.5 needs fewer data for classification

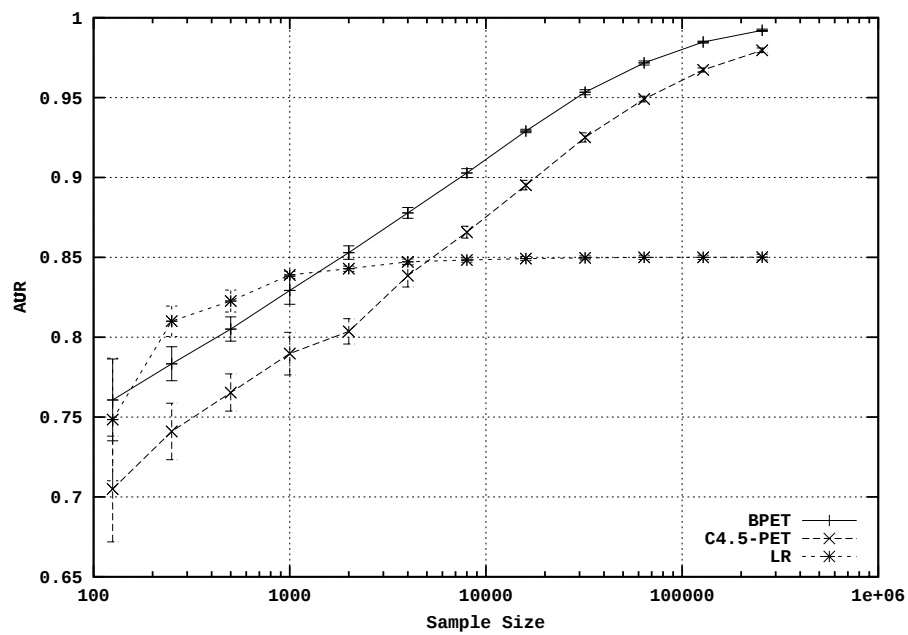


Figure 9: AUR learning curves for Covertypes data set, illustrating situation where logistic regression is initially a better performer, but trees eventually dominate.

than for probability estimation (again, not surprisingly). Therefore, when the C4.5 curve crosses the logistic regression curve, the crossover point for accuracy comes at the same point or later than the crossover point for AUR, but not earlier. An alternative view is that logistic regression apparently is better tuned for probability ranking than it is for classification. Given that the method is specifically designed to model probabilities (with classification as a possible side-effect of that probability estimation), this also is not surprising.

Evidence of this can be seen in Adult, Ailerons, and Letter-A, where the crossover point of the AUR learning curves has not been reached (although the trajectories of the curves suggest that with more data the tree would eventually become the winner). The cases for Adult for both accuracy and AUR are shown in Figure 10.⁶

6.2 Data with low signal-to-noise ratio

The lower signal-to-noise ratio situation ($AUR \leq .8$) is slightly more complicated. Sometimes it is impossible to distinguish between the performances of the methods. Examples of this (italicized in Table 3) include Contraception, Insurance and Yeast. For these data sets it is difficult to make any conclusions, in terms of either accuracy or AUR, since the curves tend to be within each other's error bars. Figure 11 illustrates this for the Contra data set.

When the methods are distinguishable logistic regression is clearly the more effective method, in terms of both accuracy and AUR. Ten data sets fall into this category. Logistic regression's win-tie-loss record here is 7-2-1 for AUR and 6-2-2 for accuracy. Examples of this are Abalone, Bookbinder, Diabetes, and the three Internet data sets (IntCensor, IntPrivacy, and IntShopping). Figure 12 shows this case for the IntCensor data set.

As was true in the higher signal-to-noise situation, logistic regression fares better (comparatively) with respect to AUR than with respect to accuracy. This is reflected in a more clear gap between logistic regression and the best tree method in terms of AUR compared to accuracy; see, for example, the Patent data in Figure 13, where after training with one million examples C4.5 has surpassed logistic regression for accuracy, but not (yet) for AUR.

6.3 The Impact of Data Set Size

The Patent data set is an intriguing case, which might be viewed as an exception. In particular, although it falls into the low signal-to-noise category, C4 is the winner for accuracy and the two are indistinguishable for AUR at the maximum point. This data set is by far the largest in the study, and at an extremely large training data size the induced tree becomes competitive and beats the logistic model for accuracy. As shown in Figure 13, the curves converge when the training sets contain more than a million examples. This is consistent with the common view that machine learning tools are better suited for large data sets

⁶This also suggests that logistic regression may outperform naive Bayes, comparing these results to those presented by Kohavi (1996) for the Adult data set.

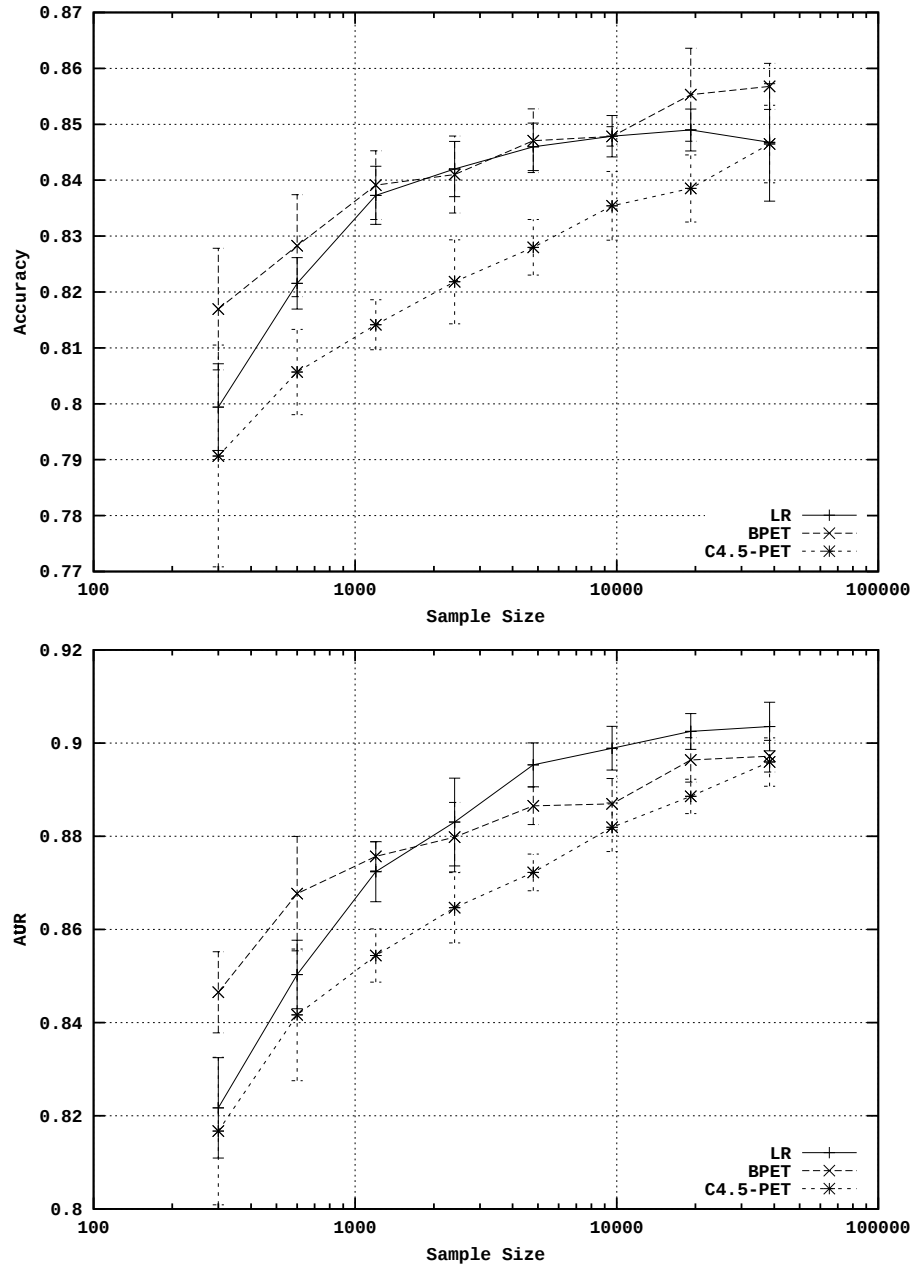


Figure 10: Accuracy and AUR learning curves for Adult data set, illustrating the later crossover of the tree curves past the logistic regression curves for AUR compared to accuracy.

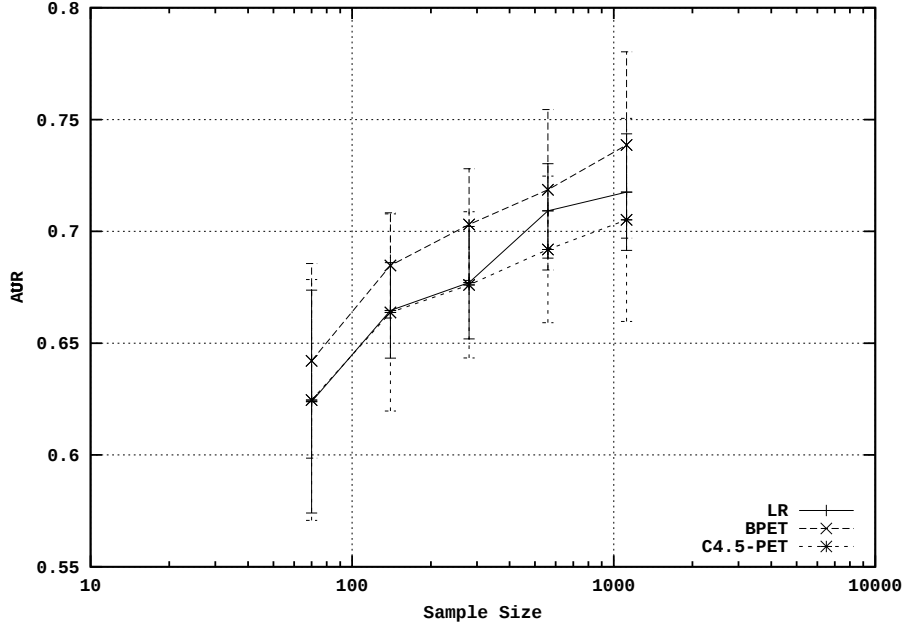


Figure 11: AUR learning curves for Contra data set, illustrating low signal-to-noise and indistinguishable performance.

than statistical tools, but note that in this case “large” means truly massive from the perspective of statistical analyses.

The impact of data-set size on these results is twofold. First, in this study we use the maximum AUR as a proxy for the signal-to-noise ratio. However, even with our large data sets, in almost no case did the AUR learning curve level off for tree induction. This suggests that we tend to underestimate the signal-to-noise ratio.

The second impact of data-set size concerns conclusions about which method is superior. We have 15 cases where one method crossed the other as the training-set size increases, and some of the mixed cases show that one method is dominated for small training size but later reaches the same performance level. In all of those cases the conclusion about which method is better would have been different if only a smaller sample of the data had been available.

7 Discussion and Implications

It is clear from these results that considering training-set size in a comparison of classifier induction algorithms (i.e., examining learning curves on large data sets) can help us to understand differences in performance. In this study of two learning methods, each the de facto standard in statistics or in machine

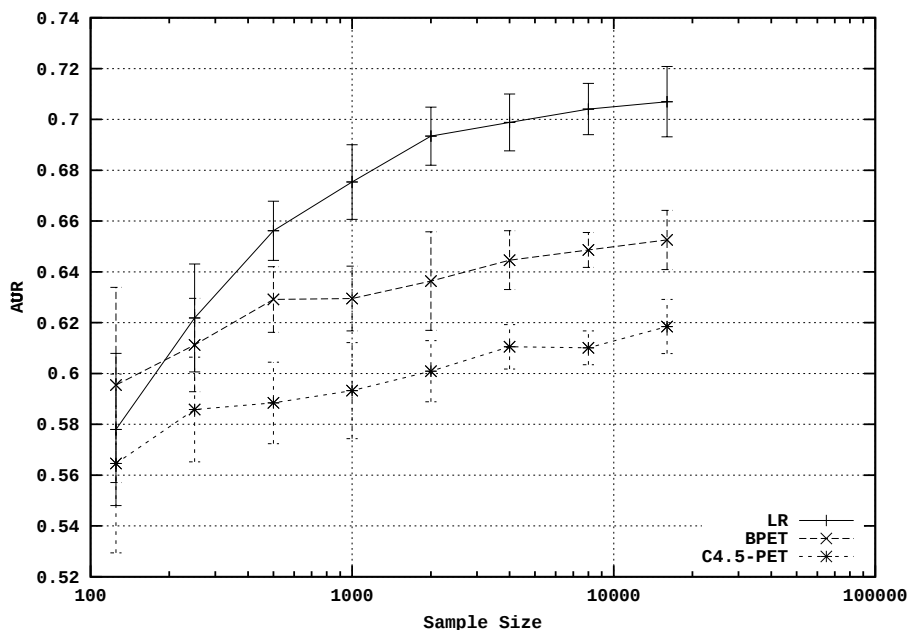


Figure 12: AUR learning curves for IntCensor data set, illustrating situation where logistic regression dominates.

learning, we can see clear criteria for when each algorithm is preferable: C4 for low-noise data and logistic regression for high-noise data.

Curiously, the two clear exceptions in the low signal-to-noise case (the cases where C4 beats logistic regression), Patent and Bacteria, may not be exceptions at all; it may simply be that we still do not have enough data to draw a final conclusion. For both of these cases, the C4 learning curves do not seem to be leveling off even at the largest training-set sizes. Figure 14 shows this for the Bacteria data set. Therefore, given more training data, the maximum AUR may well exceed 0.8—in other words, these data may actually fall into the high signal-to-noise category. If that were so, the C4-tie-LR record for accuracy for the high-signal data sets would be 21-1-1, and for the (large-enough) low-signal data sets 0-2-6.

Let us consider these results in the context of prior work. The most comprehensive experimental study of the performance of induction algorithms (that we know of) was done by Lim, Loh, and Shih (2000). They show that averaged over 32 data sets, logistic regression out-performs C4.5. Specifically, the classification error rate for logistic regression is 7% lower than that of C4.5. Additionally, logistic regression was the second best algorithm in terms of consistently low error rates: it is not significantly different from the minimum error rate (of the 33 algorithms they compare) on 13 of the 32 data sets. The only algorithm that fared better (15/33) was a complicated spline-based logistic regression that was

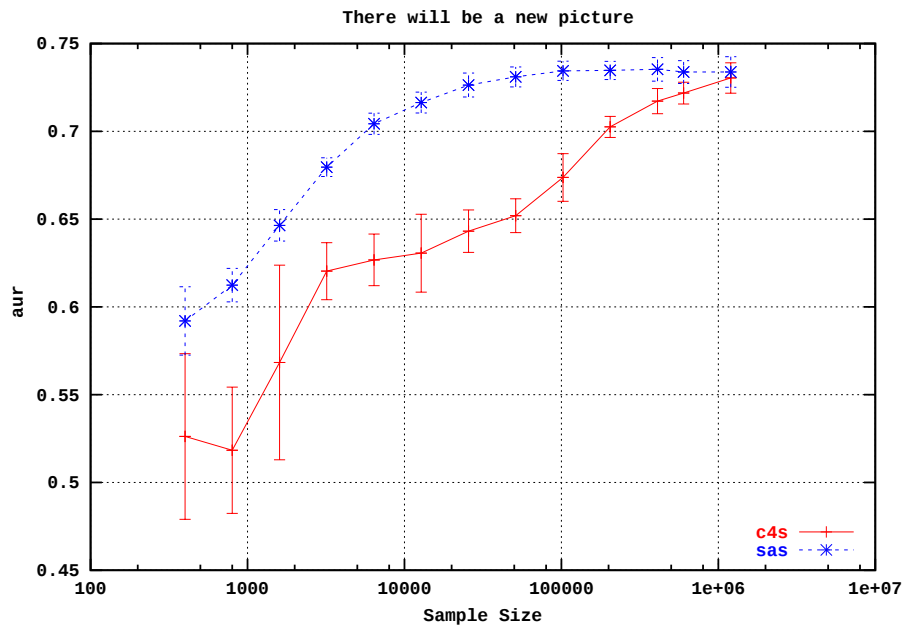


Figure 13: Accuracy and AUR learning curves for Patent data set, illustrating situation where tree curves approach (for AUR) or surpass (for accuracy) that for logistic regression for extremely large training-set size.

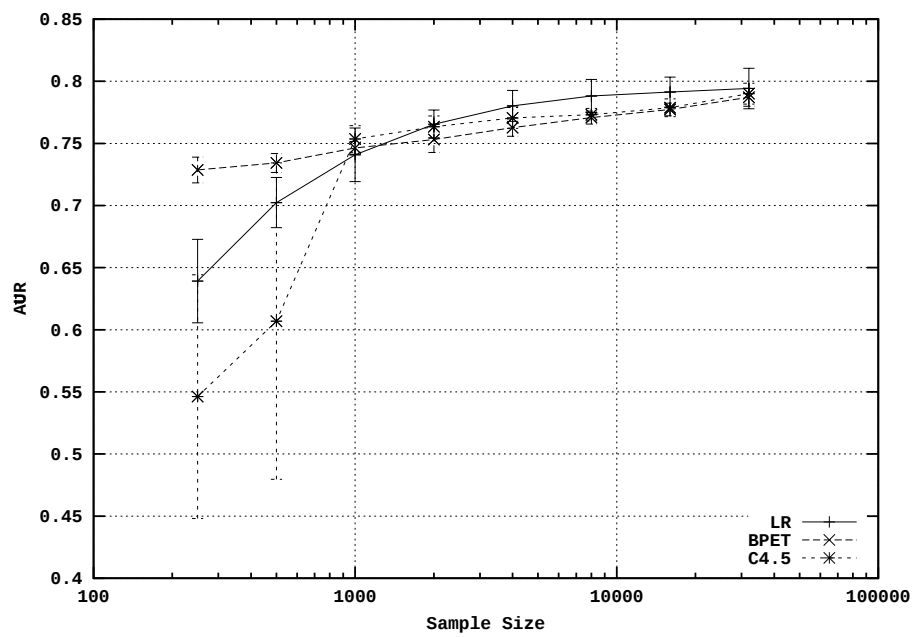


Figure 14: AUR learning curves for Bacteria data set. The AUR of Bacteria has already reached 0.79 and decision trees have not leveled off. One could speculate that BPET will surpass LR and reach $AUR > 0.8$.

extremely expensive computationally. In comparison, C4.5 was the 17th best algorithm in these terms, not differing from the minimum error rate on only seven of the data sets.

Our results clarify and augment the results of that study. In particular, Lim et al. concentrate on UCI data sets without considering data-set size. Their training-set sizes are relatively small; specifically, their average training-set size is 900 (compare with an average of 60000 at the right end of the learning curves of the present study; median=12800). Although C4.5 would clearly win a straight comparison over all the data sets in our study, examining the learning curves shows that C4.5 often needs more data than logistic regression to achieve its ultimate classification accuracy.

This leads to a more general observation, that bears on many prior studies by machine learning researchers comparing induction algorithms on fixed-size training sets. In only 14 of 36 cases does one method dominate for the entire learning curve (and therefore training-set size does not matter). Thus, it is not appropriate to conclude from a study with a single training-set size that one algorithm is “better” (in terms of predictive performance) than another for a particular domain. Rather, such conclusions must be tempered by examining whether the learning curves have reached plateaus. If not, one only can conclude that for the particular training-set size used, one algorithm performs better than another.

Why is there a connection between relative performance and noise level? At this point, we can only speculate. The world is probably a pretty nonlinear place. When noise is low, the highly nonlinear nature of tree induction allows it to identify and exploit complex structure that logistic regression misses. On the other hand, when noise is high, the massive search performed by tree induction algorithms leads them to identify noise as signal, resulting in a deterioration of performance. It is a statistical truism that “All models are wrong, but some are useful” (Box, 1979, p. 202); this is particularly true when the data are too noisy to allow identification of the “correct” relationship.

How can these results be used by practitioners with data to analyze? The results show convincingly that learning curves must be examined if experiments are being run on a different training-set size than that which will be used to produce the production models. For example, a practitioner typically experiments on data samples to determine which learning methods to use, and then scales up the analysis. These results clearly show that such a practice could be misleading for most data sets if the relative shapes of the learning curves also are not taken into account.

We also believe that the signal-to-noise categorization can be useful, in cases where one wants to reduce the computational burden of comparing learning algorithms on large data.⁷ In particular, consider the following strategy.

1. Run C4.5-PET with the maximally feasible training-set size. For exam-

⁷For example, we found during this study that, depending on what package is being used, logistic regression often takes an excessively long time to run, even on moderately large data sets.

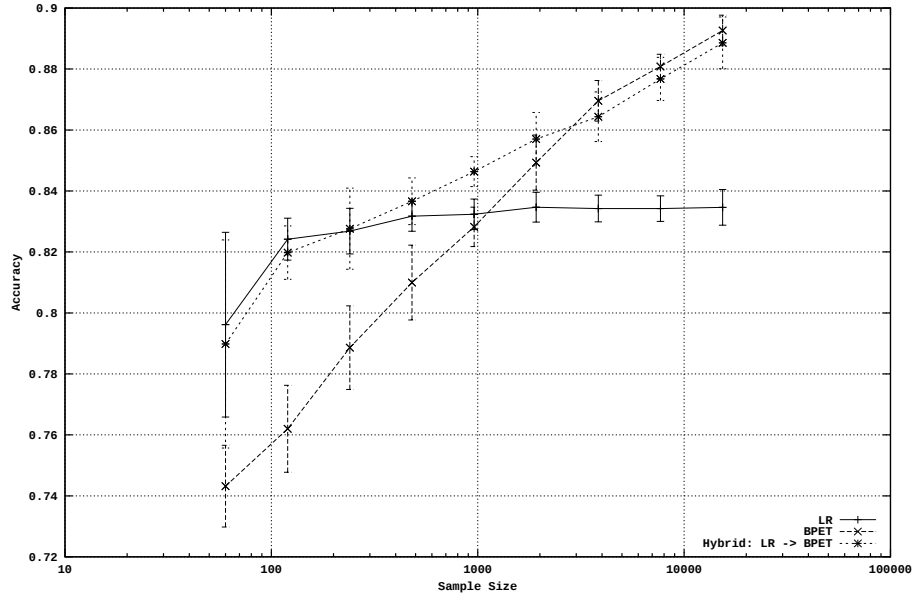


Figure 15: Accuracy learning curves for a hybrid model on the California Housing data set.

ple, use all the data available or all that will run well in main memory. C4.5 typically is the fastest induction alternative (cf., Lim, Loh, and Shih, 2000).

2. If the resultant AUR is high (0.8 or greater) quit there, or explore other tree-based (or other nonparametric) options (e.g., BPET).
3. If the resultant AUR is low, try logistic regression.

Another strategy is to build a hybrid model. Figure 15 shows the performance of tree induction on the California Housing data set, where tree building takes the probability estimation from a logistic regression model as an additional input variable. Note that the hybrid model tracks with each model in its region of dominance. In fact, around the crossing point, the hybrid model is substantially better than either alternative.

One limitation of this study is that by focusing on the AUR, we are only examining probability ranking, not probability estimation. Logistic regression could perform better in the latter task, since that is what the method is designed for.

8 Conclusion

In this paper we have used learning curves to study the effectiveness of tree induction and logistic regression for classification and probability ranking. In the introduction we stated three related goals of our investigation involving comparing tree induction and logistic regression, using learning curve analysis. By using real data sets of very different sizes, with different levels of noise, we have been able to identify several broad patterns in the performance of the methods.

In particular, we see that the highly nonlinear nature of trees allows tree induction to exploit structure when the noise level in the data is low. On the other hand, the smoothness (and resultant low variance) of logistic regression allows it to perform well when noise is high.

Within the logistic regression family, we see that once the training sets are reasonably large, standard multiple logistic regression is remarkably robust, and the different variants we tried do not improve performance (and bagging hurts performance). In contrast, within the tree induction family the different variants continue to make a difference across the entire range of training-set sizes: bagging usually improves performance, pruning helps for classification, and not pruning plus Laplace smoothing helps for scoring.⁸

We also have shown that examining learning curves is essential for comparisons of induction algorithms in machine learning. Without examining learning curves, claims of superior performance on particular “domains” are questionable at best. To emphasize this point, we calculated the C4–tie–LR records that would be achieved on this (same) set of domains, if data-set sizes had been chosen particularly well for each method. For accuracy, choosing well for C4 we can achieve a record of 22-13-1. Choosing well for LR we can achieve a record of 8-14-14. Similarly, for AUR, choosing well for C4 we can achieve a record of 23-11-2. Choosing well for LR we can achieve a record of 10-9-17. Therefore, it clearly is not appropriate, from simple studies with one data-set size (as with most experimental comparisons), to draw conclusions that one algorithm is better than the other for the corresponding *domains*.

Finally, before undertaking this study, we had expected to see crossings in curves—in particular, to see the trees’ relative performance improve for larger training-set sizes. We had no idea we would find such a clean-cut characterization of the performance of the learners in terms of the data sets’ signal-to-noise ratios. Neither did we expect such clear evidence that the notion of how large a data set is must take into account the noisiness of the data. Looking forward, we believe that reviving the learning curve as an analytical tool in machine learning research can lead to other important, perhaps surprising insights.

⁸On the other hand, the tree-learning program (C4.5, that is) is remarkably robust when it comes to running on different data sets. The logistic regression packages require much more hand-holding.

Acknowledgments

We thank Batia Wiesenfeld, Rachelle Sampson, Naomi Gardberg, and all the contributors (and librarians) to the UCI repository for providing data. We also thank Tom Fawcett for writing and sharing the BPET software, Ross Quinlan for all his work on C4.5, and Pedro Domingos for helpful discussions about inducing probability estimation models. PROC LOGISTIC software is copyright, SAS Institute Inc. SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc., Cary, NC, USA.

A Data sets

Adult

This census income database was donated by Ron Kohavi to the UCI repository. The task is to predict whether income exceeds \$50K/yr based on census data. We have selected a subset of 14 variables with the main goal to reduce the complexity of the problem but not with specific attention towards the predictive power of a variable.

Ailerons

This data set addresses a control problem, namely flying an F16 aircraft. The attributes describe the status of the airplane, while the goal is to predict the discretized control action on the aileron of the aircraft. This data set can be obtained from the RT homepage at <http://www.ncc.up.pt/~ltorgo/RT>.

Bacteria

This data set is extracted from a hospital information system in a municipal hospital, which includes information about clinical environments, names of detected bacteria, and characteristics of detected bacteria. This data was used in the KDD Challenge 2000 at the Fourth Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD2000) and was donated by Dr. Shusaku Tsumoto from the Department of Medical Informatics, Shimane Medical University. We selected a subset of 10 variables since most of the original 161 variables contained many missing data, and predict whether bacteria were found or not.

Bookbinder

This data set comes as an example with the Marketing Engineering Software by G. Lilien and A. Rangaswamy (<http://www.mktgeng.com>). The task is to predict the choice of a customer based on previous shopping activity.

Californian Housing

This data can be found on the RT homepage by L. Torgo. The original task is to predict the price of a house with a given specification. We discretized the output variable in to $> \$130000$ and $\leq \$130000$ to form a classification task.

Car Evaluation

This UCI data set is special since it has for each possible combination of nominal values of the variables (all six are categorical) exactly one output, acceptable or not acceptable. It was derived from a simple hierarchical decision model.

Chess

This is a UCI data set that represents chess end-games. It has six nominal attributes and the classification task is to predict whether the player won or did not win.

Coding

The protein coding region (PCR) data set (courtesy of Craven and Shavlik, 1993) contains DNA nucleotide sequences and their binary classifications (coding or noncoding). Each sequence has 15 nucleotides with four different values per nucleotide. If the 15 nucleotides represent 5 codons which are part of a known protein, the sequence is labeled coding.

Connect

This data set was donated to the UCI collection by John Tromp. The task is to classify from legal 8-ply positions of a connect-4 game whether the player wins or loses. We excluded the 3rd class of draw from the original data set as well as nominal variables with fewer than 10 instances for a particular nominal value.

Contraception

This data set is a subset of the 1987 National Indonesia Contraceptive Prevalence Survey and is available from the UCI collection. The subjects are married women who were either not pregnant or did not know if they were pregnant at the time of interview. The problem is to predict the current contraceptive method choice (no use or use) of a woman based on her demographic and socioeconomic characteristics.

Coverttype

This is one of the largest UCI classification data sets with originally more than 500,000 observations. The data were donated by Jock A. Blackard and Colorado State University. The goal is to classify the forest cover type (tree type) based on cartographic variables. We keep only the two main classes of the original seven tree types in our sample: Spruce-Fir and Lodgepole Pine, which together accounted for 85% of the data.

Credit

This UCI data set is the shortest of our study with 690 observations. It was donated by J.R. Quinlan and can be obtained from the UCI repository or from the StatLog project under the name Australian Credit Approval. The goal is to predict credit approval. There is no detailed information about the meaning of the input variables available, all attribute names and values have been changed to meaningless symbols to protect confidentiality of the data.

Mailing–KDD Cup 98

This data set was used in the 1998 KDD Cup and is available from UCI. The objective of the analysis is to identify response to a fundraising campaign by a nonprofit organization. For our study we selected a preprocessed subset of nine demographic and historical response variables based on the reports of the Cup winners.

Diabetes

This data set was used in the StatLog project and can be found at http://www.liacc.up.pt/ML/statlog/data_sets.html. The task is to predict whether a patient tests positive for diabetes based on eight personal and clinical variables.

DNA

This data set was originally called Splice and is part of the UCI Molecular Biology data set. The goal is to classify a sequence of 60 nucleotides as boundary elements or nonboundary. There are two types of boundary elements: donors and acceptors which we combined for our classification goal into one category. The 60 nucleotides are coded as 3 binary dummies for the 4 possible nucleotides.

Downsize

This data set was created for a study by Wiesenfeld, Brockner, and Martin (1999) on the perception of fairness in organizational downsizing. We use a subset of 15 questions about the perceived procedural justice of the downsizing with response levels from 1–7 (“very little” to “a great deal”) to predict the response of general job satisfaction. The predictors are treated as numerical variables. Records with more than three missing values were excluded. For up to three missing values per record we substituted the mean of the record, based on the observation that there was a high correlation between the variables.

Firm Reputation

The data set from the RQGold 2000 survey was sponsored by the Reputation Institute and conducted by Harris International (Fombrun, Gardberg, and Sever, 2000). The classification task is to predict whether the response to the overall reputation rating of a company is greater than 3 given a scale from 1 (equals “very bad” reputation) to 7 (equals “very good” reputation). As independent variables we used the responses to 17 questions that classified the company in terms of innovation, competitiveness, profitability and so on. Those variables were on a 1–7 scale from “Does not describe the company” to “Describes the company very well”. As was the case for the Downsize data, we treated the variables as numerical and replaced up to three missing values by the observation mean.

German Credit

This StatLog data set is similar to the Credit data set, where a classification of credit approval is based on personal information, banking information, purpose of credit, and previous credits.

Insurance

The Insurance Company Benchmark was used in the CoIL 2000 Challenge and contains information on customers of an insurance company. The data consists of 86 variables and includes product usage data and socio-demographic data derived from geographic codes. The classification task is to predict whether a customer would be interested in buying a caravan insurance policy.

Internet Censor

This data was derived from parts of a survey conducted by the Graphics and Visualization Unit at Georgia Tech from October 10 to November 16, 1997. The full details of the survey are available at http://www.cc.gatech.edu/gvu/user_surveys/survey-1997-10/. The task is to predict the subject's position on Internet censorship based on personal information and political position.

Internet Privacy

This data set comes from the same survey as Internet Censor but from a different section with focus on use of personal data provided by the visitor of a site for personalization and direct marketing.

Internet Shop

This is another data set derived from the 1997 Internet survey from GVV. The focus of this section was the willingness to use online shopping based on browsing behavior and general use of the Internet for information, news, financial services.

Intrusion/KDD Cup 99

This data set was used for The Third International Knowledge Discovery and Data Mining Tools Competition, and is available from the UCI repository. The competition task was to classify computer connection into the internal system into bad connections, called intrusions or attacks, and normal connections.

Letter-A

The objective of this UCI data set is to identify one (A) of the 26 capital letters in the English alphabet based on 16 mathematically derived features of the digital image.

Letter-V

This is the same data set as Letter-A but now the task is to identify vowels.

Move

This data set was originally used by William Cohen at AT&T. The task is to classify video game moves as random or not random. A more detailed description can be found in Cohen (1995).

Mushrooms

This UCI data set classifies mushrooms into definitely edible or potentially poisonous by combining the original three classes of definitely poisonous, unknown edibility and not recommended into potentially poisonous. The independent variables are mushroom features such as color, size, and shape.

Nurse

The Nursery data set was derived from a hierarchical decision model originally developed to rank applications for nursery schools based on occupation of parents and child's nursery, family structure and financial standing, and social and health picture of the family. The data are available from the UCI repository.

Optdigit

The UCI optical digit recognition data were modified to a binary classification task by categorizing the output as 0 or other. The data are based on normalized bitmaps of hand written digits.

Pageblock

The problem in this UCI data set consists of classifying all the blocks of the page layout of a document that has been detected by a segmentation process. Originally the problem had five classes: text, pictures, graphic, horizontal, and vertical lines. The binary classification task is to distinguish between text and nontext sections based on heights, length and area of the block, and measures of the distribution of black pixels.

Patent

This data set is the most complex and with two million observations the largest one used for this study. The data are issued by the U.S. Patent and Trademark Office to Micropatent. It contains the information from the front page of every patent granted since 1975. We selected a subset of the available variables: year, country origin, number of assignees, U.S. classification code, and number of US references. To reduce the complexity we grouped the country of origin into six categories: U.S., Europe, Canada, Australia, Japan and Other. The

classification task is to predict whether this patent has received international references.

Pendigit

This UCI data set is similar to the Optdigit data. The goal is to classify hand-written digits as 0 or not 0 based on sampled x and y input coordinates from a pressure sensitive table.

Spam

This collection of e-mails is also part of the UCI collection. The goal is to build a spam filter that identifies spam mail like advertisements, chain letters and pornography based on features like: frequent words, consecutive capital letters, total number of capital letters and so on.

Telecom

This is a commercial application described in Weiss and Indurkha (1995). The data describe a telecommunication problem and can be found at <http://www.cs.su.oz.au/~nitin>. They are also available from the RT homepage. In order to obtain a classification task we discretized the continuous output into class 0 for $y = 0$ and class 1 for $y \geq 0$. All independent variables are continuous and there is no further information available.

Yeast

This UCI data set was donated by Paul Horton and the task is to predict the cellular localization sites of proteins based on eight continuous variables from various biomolecular models and an access number to the SWISS-PORT database.

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